



Event Data Privacy Consent (Saudi Arabia Operations)

1. By registering for this event, you agree to allow **Hyperight MEA Events Management L.L.C.** (The Event Organiser), located at The One Tower, 39th Floor, Al Barsha Heights, Dubai, UAE, to use the information provided in the registration form to process your registration, inform you about program updates, and manage event preparation and post-event follow-ups.
2. Detailed information about the usage of Delegate Information and your rights—including the right to access, correct, or request destruction of your data—can be found in the Hyperight Global Privacy Policy (<http://privacy.hyperight.com/>). Please note that for participants in Saudi Arabia, this document overrides conflicting provisions in the global policy to ensure full adherence to the Saudi Personal Data Protection Law (PDPL).
3. Hyperight utilizes third-party event management and infrastructure tools, specifically Google, Brevo and Agorify, for secure data processing and storage. By registering, you acknowledge that your personal data will be processed on these platforms, which involves the transfer and storage of data outside the Kingdom of Saudi Arabia to the UAE or other jurisdictions. These transfers are conducted in accordance with SDAIA's cross-border transfer regulations, ensuring appropriate safeguards such as Standard Contractual Clauses (SCCs) are in place to protect your data.
4. Hyperight may share your basic information (Name, Title, Company) with selected Partners sponsoring the event for pre-event preparation and post-event evaluation. Partners are obliged to fulfill PDPL standards, maintain data confidentiality, and provide a clear opt-out option for any future communications. You may withdraw your consent at any time by emailing us at privacy@hyperight.com.

5. Hyperight holds the right to share your basic information (Name, Title, Company, Email) with the Event Co-Host Partner for post-event marketing and promotional emails. The Co-Host is required to comply with PDPL direct marketing regulations, ensuring you have a clear mechanism to opt-out of further contact.
6. If you are registering for specialized sessions, including workshops or roundtables, Hyperight holds the right to share your basic information (Name, Title, Company, Email, and Company Telephone) with the session moderator for preparation and follow-up activities. These parties must adhere to PDPL standards and ensure data is used only for the purpose of the session.
7. Onsite Format - during the event, a badge consisting of your name, title, company, and a QR code with your registration email will be printed for identification and networking. Hyperight staff may scan your badge for operational purposes. If you voluntarily allow an exhibitor or delegate to scan your badge, you provide explicit consent to share your contact details (Email, Phone) with them for their independent marketing purposes. Partners are strictly obliged to follow PDPL requirements for any subsequent contact.
8. Online Format - during the event and on-demand period, your profile (Name, Title, Company) may be visible on the event platform to facilitate networking. When you agree to share contact information or attend a sponsored session on the platform, you consent to share your details with that specific individual or sponsoring company. All partners remain obliged to fulfill PDPL standards and provide an opt-out option.
1. Photography and Recording - during our events, we may record sessions and take photographs for social reporting, promotional, and marketing purposes. By attending, you acknowledge that your image or voice may be captured. Under the PDPL, you have the right to request the destruction or deletion of such materials if you are identifiable in them. To exercise this right, please contact us at privacy@hyperight.com, and we will process your request without delay.

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