Embracing the Transformative Value of Data and AI

Kistamässan, Stockholm
datainnovationsummit.com

Dear [your manager's name],

I'd like to attend the Data Innovation Summit 2025 on May 7-8 in Kistamässan, Stockholm, Sweden. Although the event offers both online and onsite format, I strongly prefer attending in person to maximize the learning experience.

The Data Innovation Summit is the biggest Data & AI Event in the Nordics, and one of the most influential Data/AI events globally, where the newest and the most innovative Data/AI projects, strategies and technologies are presented, with 300 speakers and 3000+ delegates and online viewers from more than 70 countries coming from 1000+ companies, and close to 2000 global practical case studies presented in the past 9 editions.

The event brings together the most innovative minds, enterprise practitioners, technology providers, startup innovators and academics, working with Applied Data Innovation, Data Science, Big Data, ML, Applied AI, Generative AI, Data Management, Data Engineering, Architecture, Databases and DevOps, in one place to discuss ways to accelerate AI-Driven Transformation throughout companies, industries and public organisations.

The two day event features breakout sessions by some of the most renown International Speakers and practitioners, including Google, Meta, Amazon, Apple, Nike, TomTom, Heineken, Walmart, NASA, Bayer, Philips, Capital One... and Nordic names like Maersk, Novo Nordisk, Pandora, Telenor, Electrolux, Swedbank, Ericsson, SAS Airlines, Saxo Bank etc.

The Data Innovation Summit is designated to bring the industry's best and brightest minds and help delegates in Data Management, Data Science, Machine Learning, Data Engineering, AI, GenAI and much more. By attending this event, the delegates will gain exclusive access to:

● **Nine Onsite Stages** - jam-packed Agenda with presentations spread in 9 onsite stages divided into the following: M1 - Machine Learning & Generative AI Stage; M2 - Data Engineering & DataOps Stage; M3 - Modern Data Platform Stage; M4 - Modern Data Strategy Stage; M5 - Analytics Stage; M6 - Data Science/AI Value & Strategy Stage; M7 - Developer Stage; M8 - Impact Stage / Applied Innovation, Responsible AI and AI for Sustainability; M9 - Databases & Data Quality Stage.

● **Data Octagon (Live Broadcasted Stage)** - Live streamed program providing insights into current data practices, trends, challenges and opportunities, as well as give overview of the latest technological breakthroughs, and glimpse into the future of data management, analytics and automation.

● **Workshop (Crash - Course) Session Rooms** - Several rooms for short workshops and crash-courses. The sessions are 100 minutes long and will provide training on various organizational, business, and technical topics.

● **200 TIP SESSIONS** - opportunity to get first-hand insight into the latest cutting edge Data, Analytics and AI technology solutions and updates.

● **Executive Roundtables**
At this year's event, senior decision-makers will have the opportunity to participate in and moderate exclusive, closed-door roundtable discussions. Each roundtable lasts 45 minutes, is conducted in English, and is limited to a maximum of 32 participants, divided into four tables per session. The discussions are organized into three categories: Chief Analytics Officer, Chief Data Officer and Chief AI Officer. These immersive sessions provide an excellent opportunity to explore key case studies in greater depth.

● **EXPO Booths, 100+ Exhibitors -** opportunity to meet local and global data management, analytics and automation software, hardware and service providers. A time in the program is dedicated for live demos and presentations on the exhibitor booths (technology in practice sessions).

● **More Networking** - through the app, the delegates can explore the list of participants, book one-to-one meetings, exchange contacts, comment, discuss together, ask questions, meet the speakers, vote or join other network activities.

● **DIS25 AW & DATA AFTER DARK** - this year's program enriched with new performances and artists from the Nordics and beyond.

As a participant, I will showcase [Company name] thought leadership in the community and build an expansive network of experts. These connections will continue beyond the conference to help with our Data and AI Transformation journey. [As a hiring manager, lead generator for potential candidates].

After the conference, I will gladly prepare a briefing report with a summary of what I learned and key connections gained plus how it will benefit our company.

Thank you for considering my request to attend this event. I can firmly state that attending this conference is beneficial to accelerate our Data and AI Transformation journey/practices.
[your name]