



From Data to Value in the age of Applied and Generative AI

Kistamässan, Stockholm | datainnovationsummit.com

Dear [your manager's name],

I'd like to attend the Data Innovation Summit 2024 on April 24-25 in Kistamässan, Stockholm, Sweden. Although the event offers both online and onsite format, I strongly prefer attending in person to maximize the learning experience.

The Data Innovation Summit is the biggest Data & AI Event in the Nordics, and one of the most influential Data/AI events globally, where the newest and the most innovative Data/AI projects, strategies and technologies are presented, with 250+ speakers and 3000+ delegates and online viewers from more than 50 countries and 700 companies.

With close to 1800 global practical case studies presented in the past 8 editions, the event brings together the most innovative minds, enterprise practitioners, technology providers, start-up innovators and academics, working with Applied Data Innovation, Data Science, Big Data, ML, Applied AI, Generative AI, Data Management, Data Engineering, Architecture, Databases and IoT, ways to accelerate AI-Driven Transformation throughout companies, industries and public organisations.

The two day event features breakout sessions by some of the most renown International Speakers and Practitioners, including Google, Spotify, Meta, DeepMind, Disney, HuggingFace, bp, UNICEF, Walmart, JPMorgan, University of Oxford, Booking.com and Nordic names like LEGO, Maersk, Equinor, Novo Nordisk, IKEA etc.

The Data Innovation Summit is designated to bring the industry's best and brightest minds and help delegates in Data Management, Data Science, Machine Learning, Data Engineering, AI, GenAI and much more. By attending this event, you'll gain exclusive access to:

- **Nine Onsite Stages** - the Agenda is jam-packed with presentations spread in 9 onsite stages divided into the following: M1 - Machine Learning & Generative AI Stage, M2 - Data Engineering & Data Ops Stage, M3 - Modern Data Platform Stage, M4 - Modern Data Strategy Stage, M5 - Business & Data Analytics Stage, M6 - Data Science & AI Strategy Stagem, M7 - Industrial Analytics & AI Stage, M8 - Applied Innovation & Responsible AI Stage and M9 - Databases & Data Quality Stage.

- **Data Octagon (Live Broadcasted Stage)** – Live streamed program providing insights into current data practices, trends, challenges and opportunities, as well as give overview of the latest technological breakthroughs, and glimpse into the future of data management, analytics and automation.
- **Workshop (Crash – Course) Session Rooms** – Several rooms for short workshops and crash-courses. The sessions are 100 minutes long and will provide training on various organisational, business, and technical topics.
- **EXPO Booths, 100+ Exhibitors** – In the expo area the delegates will have the opportunity to meet local and global data management, analytics and automation software, hardware and service providers. A time in the program is dedicated for live demos and presentations on the exhibitor booths (technology in practice sessions), which include first-hand insight into the latest cutting edge Data, Analytics and AI technology solutions and updates. The delegates can choose from more than 200 demos.
- **Networking** – Networking opportunities abound, whether onsite or online, allowing participants to explore the attendee list, schedule one-to-one meetings, exchange contacts, and engage in discussions. The event also includes a pre and post-event program, culminating in the Data and AI party with performances and artists from the Nordics and beyond.

As a participant, I will showcase [Company name] thought leadership in the community and build an expansive network of experts. These connections will continue beyond the conference to help with our Data and AI Transformation journey. [As a hiring manager, lead generator for potential candidates].

After the conference, I will gladly prepare a briefing report with a summary of what I learned and key connections gained plus how it will benefit our company.

Thank you for considering my request to attend this event. I can firmly state that attending this conference is beneficial to accelerate our Data and AI Transformation journey/practices.

[your name]