How to get mind-blowing ROI from your Data Science team

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A SUCCESSFUL DATA SCIENCE STRATEGY

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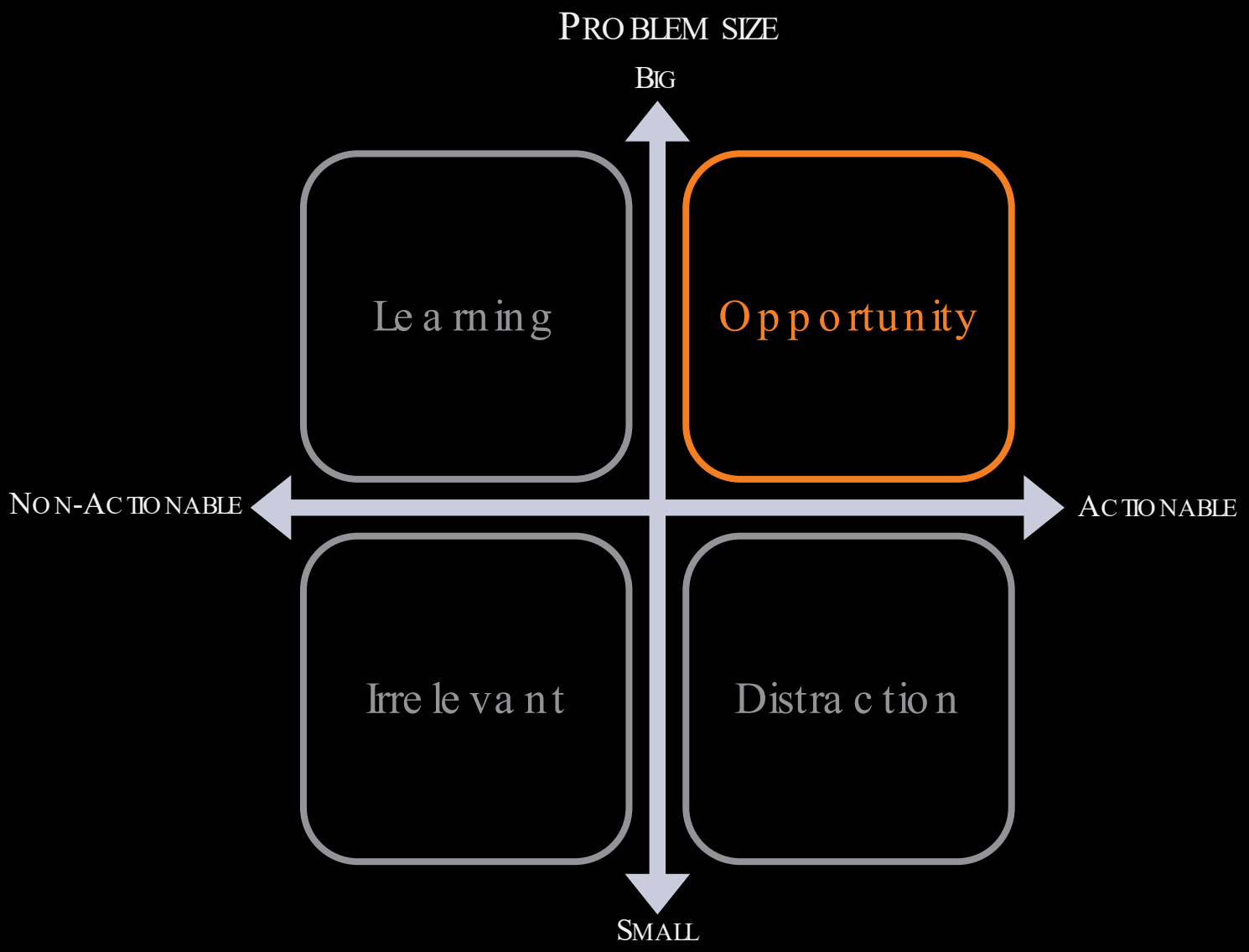
THE PROBLEM: what are you working on?



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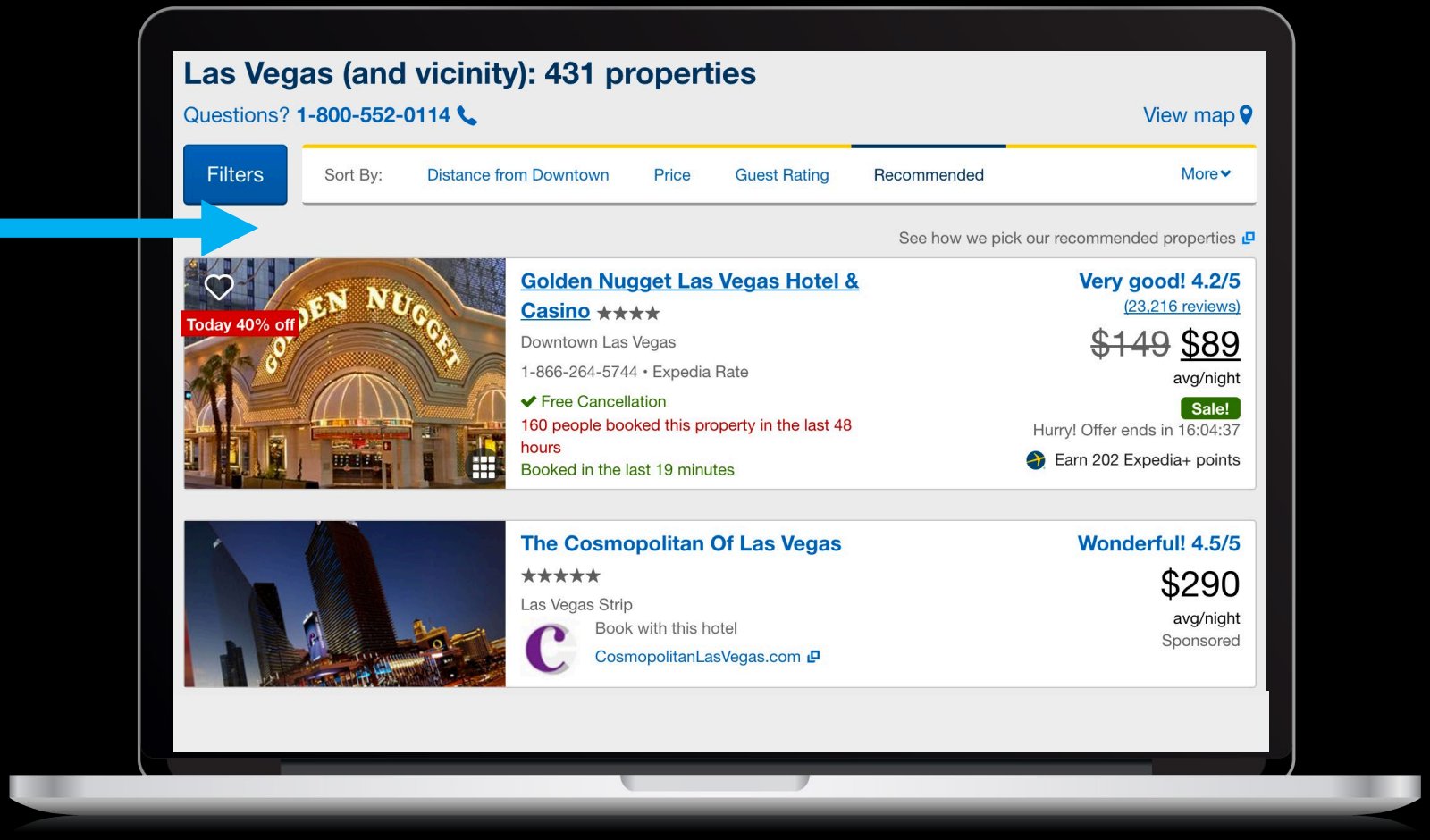
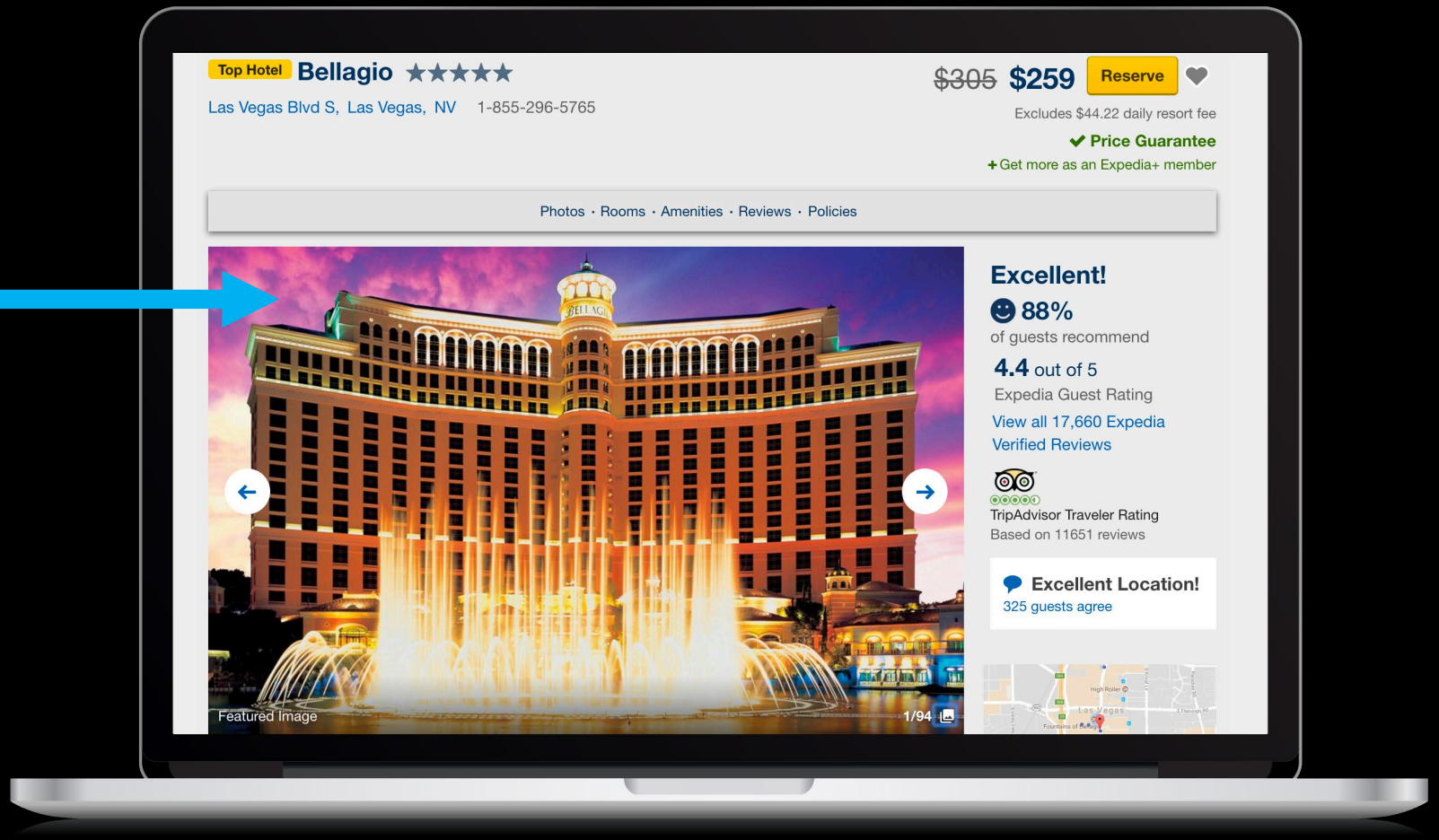
Sorting hotels

Most of our customers won't scroll beyond 1st page.



Finding the best hero image

Featured image



THE PROBLEM: what are you working on?

Uncovering opportunities

Some ideas

- Understand the P&L
- Map the value chain
- Tap into the collective intelligence

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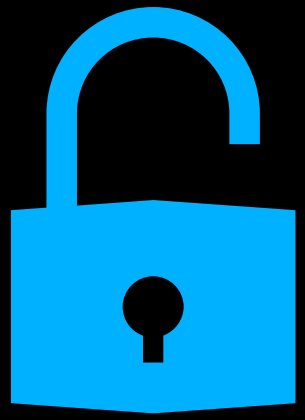
The data

Acquisition Strategy



Quality & Governance

Access Tools

The operating model

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The people elements

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Cheat Sheet

The people

- How is top management supporting the efforts?
- Do we need a culture change? If so, who will drive it?
- Do we have the right team in place?

The infrastructure

- How good is the data infrastructure?
- Do we have an end-to-end operating model?
- Where are the bottlenecks?

The problem

- Do we have alignment on a prioritization framework?
- Who has the final word on priorities?
- How will we measure results?

Thank you!